



Celtech™

Corporate Presentation

January 2016



Celtech™

Welcome to our world.

Celtech are the pioneers of true real-time retail analysis. We are a world-class business that since its foundation 20 years ago has focused exclusively on the retail sector.

Our clients trust Celtech's mission critical true real-time retail solution to run their business.

Unparalleled levels of innovation and simplicity are built-in giving our clients ultimate flexibility to create winning customer experience in the retail sector.

We believe in...

Celtech, a world-class retail technology company that is renowned for inventing true real-time retail.

Its pioneering core real-time retail system 'ab-initio' is regarded as 'the future of retail'.

It is the only solution which gives retailers total visibility over their stock, sales and cash reporting, in true real-time. Ab-initio has a comprehensive set of best in class product modules which offer retailers every application they need to create winning customer experiences.

Its customers benefit from growing their business by seeing how it is performing in real-time, and can optimise operations and sell more product through taking inspired actions supported by intelligent reporting.

...simplifying retail technology

For our customers who have...

Multiple platforms

Distributed systems

Multiple solutions - hardware and solutions

No Core visibility

No anytime reporting

End of life products

Dependency on programmatic software

Training, hardware and software challenges

...a myriad of complicated
and legacy systems

Who need a solution that offers...

A complete retail business management solution.

A suite of fully functional integrated retail
and customer touch-point solutions.

Excellence in its core mission critical product ab-initio,
and excellence in all connected products.

physical store and digital store functionality.

True real-time stock, sales and cash reporting.

Installation on premise or off-site fully managed.

...positive customer experiences
at its very core

And want...

To work with a strategic partner,
not a supplier.

To be never more than one step away
from access to the team who develop it

...constant innovation on their behalf

For our customers...

CTO, CFO, CMO, COO and the CEO

Who are reassured by:

- A world class company who understand retail
- A robust solution which is entirely scalable for the future
- A proven track record for major retail groups
 - Access to senior team when needed
- An capability to deliver bespoke solutions for their business

...who span the 5 key areas of a retailer's business

And who demand

Simplicity

Visibility

Control

Efficiency

Agility

Over sales, stock and cash

In true real-time

...Its I.T department transforms to being
a proactive service provider

Supported by services

Consultancy

Managing migration, ROI on stock and cash management, integration with other systems

Infrastructure

Hardware and software consultancy

Services

Training, data analysis on behalf of retailers

...that eliminate the traditional pain point to allow business growth

With support from fellow
world class brands...

Brand logos

...all working in harmony
for our clients



Because we invented true retail
real-time analysis

...and we deliver positive customer
experiences as standard



Celtech™

World Class